

What can you do with a B.A. in English?

You can work in fields like these:

advertising

corporate communications

grant and proposal writing

journalism *in print, broadcast, digital, and social media formats*

government communications *for federal and state agencies, legislators and officials, and local government units*

marketing and promotions *for consumer, corporate, in-house, and business-to-business goods and services*

nonprofit communications *for marketing, member relations, and community outreach purposes*

public relations and lobbying

publishing *for consumer, industry/trade, government, academic, or press organizations, in print and digital formats*

recreation and entertainment communications *for sports, gaming, travel, fashion, food, music, and movies and television*

search engine optimization/marketing

training and educational outreach *for schools, businesses, brands, nonprofits, government agencies*

web content production

in positions like this:

- brand strategist/manager
- communications assistant/manager
- copyeditor
- copywriter
- blogger
- editorial assistant/editor
- event planner
- fact-checker
- instructor
- production coordinator
- program management assistant
- promotions coordinator
- publishing assistant
- reporter
- research assistant/researcher
- reviewer
- scriptwriter
- social media coordinator/manager
- speechwriter
- trainer
- videographer
- web content developer
- writer/staff writer

You can also pursue a graduate degree in English, Law, Philosophy, Rhetoric, Business, Education, Public Relations, Web Development, Creative Writing, Technical Writing, Political Communication, Professional Writing, Journalism, Community Development, Broadcasting, Screenwriting, Library Science, Nonprofit Management, and more