	Very Important	Somewhat important	Not at all/ Not very important
✓ English — Ability to work effectively in teams	62%	31%	7%
✓ English — Critical thinking skills	60%	35%	5%
✓ English — Ability to analyze and interpret data	57%	34%	8%
✓ English — Application of knowledge/skills in real-world settings	56%	36%	8%
✓ English — Digital literacy	55%	36%	9%
✓ English — Ability to demonstrate complex problem-solving skills	54%	39%	7%
✓ English — Ethical judgment and reasoning	54%	37%	9%
✓ English — Ability to communicate through writing	54%	36%	10%
✓ English — Ability to locate, evaluate, and use information in decision making	53%	40%	7%
✓ English — Creative thinking	53%	39%	8%
✓ English — Ability to communicate/work with people from different cultural backgrounds	53%	36%	10%
✓ English — Ability to communicate through speaking/ presentation skills	52%	41%	7%
Ability to work with numbers and statistics	52%	38%	10%
✓ English — Ability to integrate ideas/information across settings and contexts	51%	42%	7%
✓ English — Civic skills/civic engagement	41%	42%	16%

What employers across industries find very important when hiring college graduates

AAC&U 2021 *How College Contributes to Workforce Success* A survey of 496 executives and hiring managers in companies of various types and sizes across a wide range of industries