COL Jennifer E. Pullin, Ph.D., M.B.A.
Professor

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Education
Ph.D. Management, Clemson University, 2011
M.B.A. Business Administration, Clemson University, 2007
B.S. Biological Sciences, Clemson University, 1999

Research Interests
IT–business strategic alignment, power and politics in the workplace, and drivers of IT use/resistance

Courses Taught
BU 330 – Management Information Systems
BU 335 – Web 2.0 for Business
BU 220 – Principles of Management
BU 428W – Developing Business Leadership

Recent Publications
- Roberts, N., Kim, I., Iyengar, K., and Pullin, J.E. (Accepted with Minor Revisions May 2024) "Platform Control and Multi-Realized Platform Benefits: A Meta-Analysis" *Internet Research*.
- Roberts, N., Jeyaraj, A., and Pullin, J.E. (2023) "Assessing the Connections Among Top Management Support, IT Assimilation, and Business Value of IT: A Meta-Analysis" Journal of Management Information Systems (24:1), pp. 107-135. https://aisel.aisnet.org/jais/vol24/iss1/6/
- Mattke, J., Maier, C., Weitzel, T., Gerow, J.E., and Thatcher, J.B. (2022) "Qualitative Comparative Analysis (QCA) In Information Systems Research: Status Quo, Guidelines, and Future Directions" Communications of the Association for Information Systems (50:8), pp. 208-240. https://doi.org/10.17705/1CAIS.05008
- Chau, D.C.K., Ngai, E.W.T., Gerow, J.E., and Thatcher, J.B. (2020) "The Effects of Business-IT Strategic Alignment and IT Governance on Firm Performance: A Moderated Polynomial Regression Analysis" MIS Quarterly (44:4), pp. 1679-1703.
- Roberts, N. and Gerow, J.E. 2020. "Connecting the Role of the Information Systems Function to its Contribution to the Organization" Journal of Organizational Computing and Electronic Commerce (30:2), pp. 150-168. https://www.tandfonline.com/doi/full/10.1080/10919392.2020.1738203

Works in Progress

- Johnson, R., Pullin, J.E., Thatcher, J.B., and Roth, P. "Extending the Boundary of Computer Self-Efficacy Research: A Meta-Analytic Review and Agenda for Future Research" under fifth review at Journal of the Association for Information Systems.
- Johnson, R., Pullin, J.E., Thatcher, J.B., and Roth, P. "Understanding Internet Self-Efficacy in a Post-Adoption World: A Meta-Analysis" under revision at Journal of the Association for Information Systems.
- Baham, C., Bradley, R., Luse, A., and Pullin, J.E. "Entrepreneurial Organizational Culture, IT-business Alignment, and Firm Agility: A Moderated Mediation" under review at Information Systems Journal.
- Pullin, J.E., Baham, C., and Rodgers, J. "Individual and Group Perspectives: Their Influence on Alignment" targeted for MISQuarterly.