

COL Raymond MacDermott, Ph.D.
Professor

Contact Information

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Education

AACSB Post-Doctoral Bridge to Business Program in
Marketing, Virginia Tech, 2011
Ph.D. Economics, Rutgers University, 2004
M.A. Economics, University of Pittsburg, 1996
B.A. Math and Economics, Ithaca College, 1993



Research Interests

International marketing, Trade, Entrepreneurship, Foreign Direct Investments, Culture

Courses Taught

BU 230 – Principles of Marketing
BU 419 – International Marketing
BU 473 – Advanced Topics in Marketing

Recent Publications

“A non-proxied empirical investigation of cultures effect on corruption” with Dekuwmini Mornah, *Business and Society Review*, 123(2): 269–301, 2018. [C]

“Does FDI Attract Immigrants? An Empirical Gravity Model Approach” with James Bang, *International Migration Review*, 53(1): 237-253, 2018 [A]

“An Analysis of the Effects of Cultural Differences on Bilateral Trade Patterns” with Dekuwmini Mornah, *Global Economy Journal*, 16(4): 637 – 668, 2017. [B]

Works in Progress

“Institutions, Culture, and Entrepreneurship: Assessing the Direct and Total Effects” with Dekuwmini Mornah

“Migration, Culture and Home-Country Entrepreneurship” with Dekuwmini Mornah