

COL Jennifer E. Gerow, Ph.D.

Professor

Contact Information

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540-464-7278

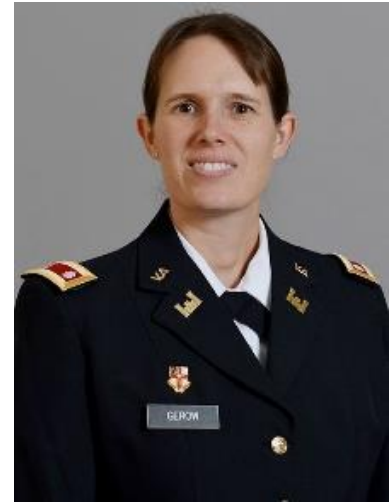
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Education

Ph.D. Management, Clemson University, 2011

M.B.A. Business Administration, Clemson University, 2007

B.S. Biological Sciences, Clemson University, 1999



Research Interests

IT–business strategic alignment, power and politics in the workplace, and drivers of IT use/resistance

Courses Taught

BU 330 – Management Information Systems

BU 335 – Web 2.0 for Business

BU 220 – Principles of Management

BU 428W – Developing Business Leadership

Recent Publications

Roberts, N., Jeyaraj, A., and Gerow, J.E. (conditional acceptance) “Assessing the Connections Among Top Management Support, IT Assimilation, and Business Value of IT: A Meta- Analysis” *Journal of Management Information Systems*.

Mattke, J., Maier, C. Weitzel, T., Gerow, J.E., and Thatcher, J.B. (forthcoming) “Qualitative Comparative Analysis (QCA) In Information Systems Research: Status Quo, Guidelines, and Future Decisions.” *Communications of the Association for Information Systems*. (50:8), pp. 208-240. <https://doi.org/10.17705/1CAIS.05008>

Chau, D.C.K., Ngai, E.W.T., Gerow, J.E., and Thatcher, J.B. 2020. “The Effects of Business-IT Strategic Alignment and IT Governance on Firm Performance: A Moderated Polynomial Regression Analysis” *MIS Quarterly* (44:4), pp. 1679-1703.

Roberts, N. and Gerow, J.E. 2020. “Connecting the Role of the Information Systems Function to its Contribution to the Organization” *Journal of Organizational Computing and Electronic Commerce* (30:2), pp. 150-168.

<https://www.tandfonline.com/doi/full/10.1080/10919392.2020.1738203>

Gerow, J.E. 2018. "Leveraging CIO Power to Enhance the Relationship between Social Alignment and IT-Business Strategic Alignment" *International Journal of e-Politics* (9:2), pp. 14-34. <https://www.igi-global.com/journal/international-journal-politics/1147>

Roberts, N., Gerow, J.E., Jeyaraj, A., and Roberts, S. 2017. "A Meta-Analysis of Organizational Learning and IT Assimilation" *The DATA BASE for Advances in Information Systems* (48:4), pp. 51-68.

Gerow, J.E., Grover, V., and Thatcher, J.B. 2017. "Can Political Skill Enhance Business and IT Knowledge?" *Information Systems Management* (34:2), pp. 157-171.

Works in Progress

Johnson, R., Gerow, J.E., Thatcher, J.B., and Roth, P. "Extending the Boundary of Computer Self-Efficacy Research: A Meta-Analytic Review and Agenda for Future Research" revise and resubmit extended at *Journal of the Association for Information Systems*.