

Department of Economics & Business (ECBU)



An AACSB International accredited program





What you will hear today

- Our mission
- What you can do with your degree
- Our curriculum
- Our faculty
- Enrichment opportunities



***Our goal is to help you decide if
Economics and Business is right for **you!*****



Mission Statement



Department of Economics and Business (ECBU)

The Department of Economics and Business develops effective leaders with the knowledge and skills to solve the challenges of a diverse and dynamic global business environment





Career Opportunities



Sample of recent job placements for ECBU graduates

- Amazon
- Microsoft
- New York International Capital
- Wells Fargo
- Bloomberg
- Huntington Ingalls
- Norfolk Southern
- Mass Mutual
- Morgan Stanley
- Oracle
- Lockheed Martin



Career Opportunities (cont'd)



What can you do with **your degree?**

An Economics and Business degree from VMI prepares you for almost any leadership position.

- Finance
- Management
- Marketing
- Financial Services
- Banking
- Military
- Foreign Service
- Justice System
- Project Management
- Sales
- Consulting



Further Your Education



What **MORE** can you do with your degree?

Our ECBU degree also prepares you for Graduate School.

Partnership Graduate Programs:

University of Virginia,
College of William & Mary,
Virginia Commonwealth University, and
Florida State University

- Economics
- Business
- Health Administration
- Law
- Public Administration
- Analytics
- Environmental Studies



Further Your Education (cont'd)



Sample of recent graduate school placements for ECBU graduates

William & Mary

- M.S. in Accounting
- M.B.A.

Seton Hall

- Law School

Liberty University

- M.B.A.

University of Chicago

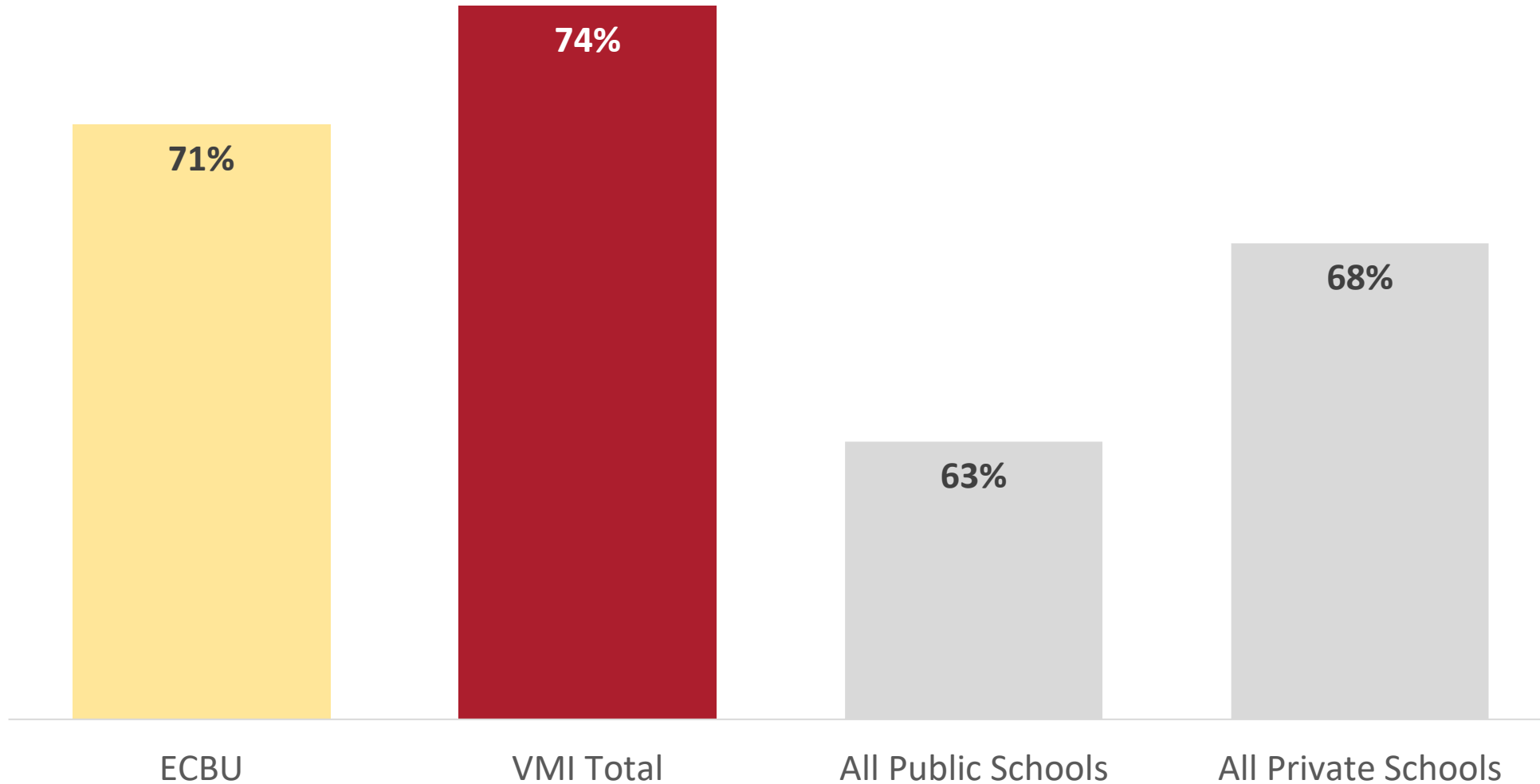
- M.B.A.



Educational Outcomes



ECBU GRADUATION RATE 2019-2022





Career Outcomes



AVERAGE ECBU GRADUATE STARTING SALARY 2019-2022 *NON-COMMISSIONING CADETS*





Essential Features of the ECBU Major

- **EBCU prepares cadets for the demands of today's modern career world.**

- We expect cadets to graduate in 4 years.
- Cadets take 17 to 17.5 hours per semester.
- Our program requires 66 credit hours in economics and business and 139 credit hours overall.
- We provide challenging quantitative coursework that increases in rigor each year.



- **Our program is grounded in a liberal arts education:**

- The "rat" year consists of General Education courses.
- Cadets must complete two years (i.e., 4 courses) of the same foreign language.
- Cadets select 9 hours of electives in humanities and social sciences.





FOURTH CLASS YEAR – Freshman “Rat”

FIRST SEMESTER

HOURS

BIOLOGY OR CHEMISTRY W/LAB	4
ENGLISH COMPOSITION	3
WORLD HISTORY	3
MATH THAT MATTERS I	3
FOREIGN LANGUAGE	3
NUTRITION/WELLNESS	½
ROTC	1

TOTAL

17.5

SECOND SEMESTER

HOURS

BIOLOGY OR CHEMISTRY W/LAB	4
ENGLISH COMPOSITION	3
WORLD HISTORY II	3
MATH THAT MATTERS II	3
FOREIGN LANGUAGE	3
BOXING	½
ROTC	1

TOTAL

17.5



THIRD CLASS YEAR – Sophomore

FIRST SEMESTER

HOURS

PRINCIPLES OF MICROECONOMICS	3
FINANCIAL ACCOUNTING	3
PRINCIPLES OF MANAGEMENT	3
QUANTITATIVE TOOLS	3
FOREIGN LANGUAGE	3
PRINCIPLES OF PHYSICAL CONDITIONING	1
ROTC	1

TOTAL

17.0

SECOND SEMESTER

HOURS

PRINCIPLES OF MACROECONOMICS	4
MANAGERIAL ACCOUNTING	3
PRINCIPLES OF MARKETING	3
LEADERSHIP IN ORGANIZATIONS	3
FOREIGN LANGUAGE	3
PUBLIC SPEAKING	1
SWIMMING	½
ROTC	1

TOTAL

17.5





SECOND CLASS YEAR – Junior

FIRST SEMESTER

HOURS

INTERMEDIATE MICROECONOMICS	3
BUSINESS FINANCE	3
ECONOMETRICS	3
HUMANITIES AND SOCIAL SCIENCE ELECTIVE	3
FREE ELECTIVE	3
P.E. ELECTIVE	½
ROTC	2

TOTAL

17.5

SECOND SEMESTER

HOURS

INTERMEDIATE MACROECONOMICS	3
OPERATIONS MANAGEMENT	3
BUSINESS ELECTIVE	3
HUMANITIES AND SOCIAL SCIENCE ELECTIVE	3
HUMANITIES AND SOCIAL SCIENCE ELECTIVE	3
P.E. ELECTIVE	½
ROTC	2

TOTAL

17.5



FIRST CLASS YEAR – Senior

FIRST SEMESTER

HOURS

BUSINESS LAW	3
MANAGEMENT INFORMATION SYSTEMS	3
BUSINESS ELECTIVE	3
ECONOMICS ELECTIVE	3
ECONOMICS ELECTIVE	3
P.E. ELECTIVE	½
ROTC	2

TOTAL

17.5

SECOND SEMESTER

HOURS

BUSINESS POLICY	3
BUSINESS ELECTIVE	3
ECONOMICS ELECTIVE	3
ECONOMICS ELECTIVE	3
FREE ELECTIVE	3
ROTC	2

TOTAL

17





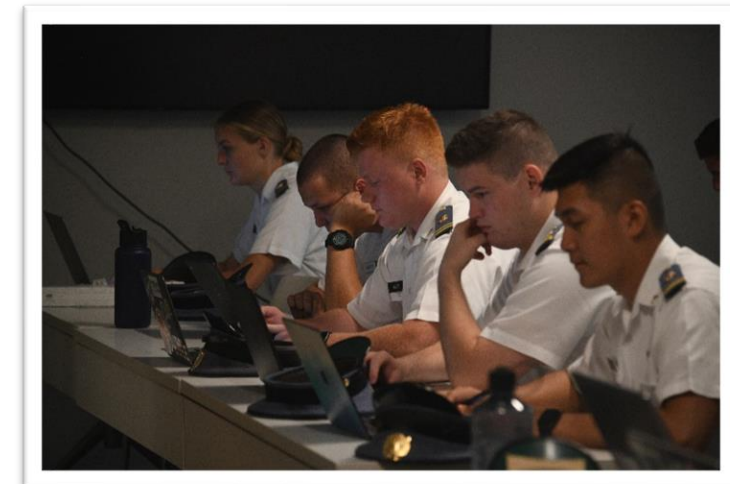
Essential Features of the ECBU Major



- **Cadets can use their 9 hours of business electives and 12 hours of economic electives to develop areas of expertise.**
 - Concentration in Financial Analysis
 - Concentration in Global Management
 - Concentration in Decision Analytics

ECBU Elective Courses

- Housing Economics & Policy
- Labor Markets & Policy
- Behavioral Economics
- Institutions & Economic Development
- Money and Banking
- Data Analytics
- Healthcare Management
- Game Theory
- Entrepreneurship
- Marketing & Advertising
- Web 2.0
- Investing & Portfolio Management
- Advanced Accounting Topics
- International Business & Economics
- And Many Others!





Minor in ECBU

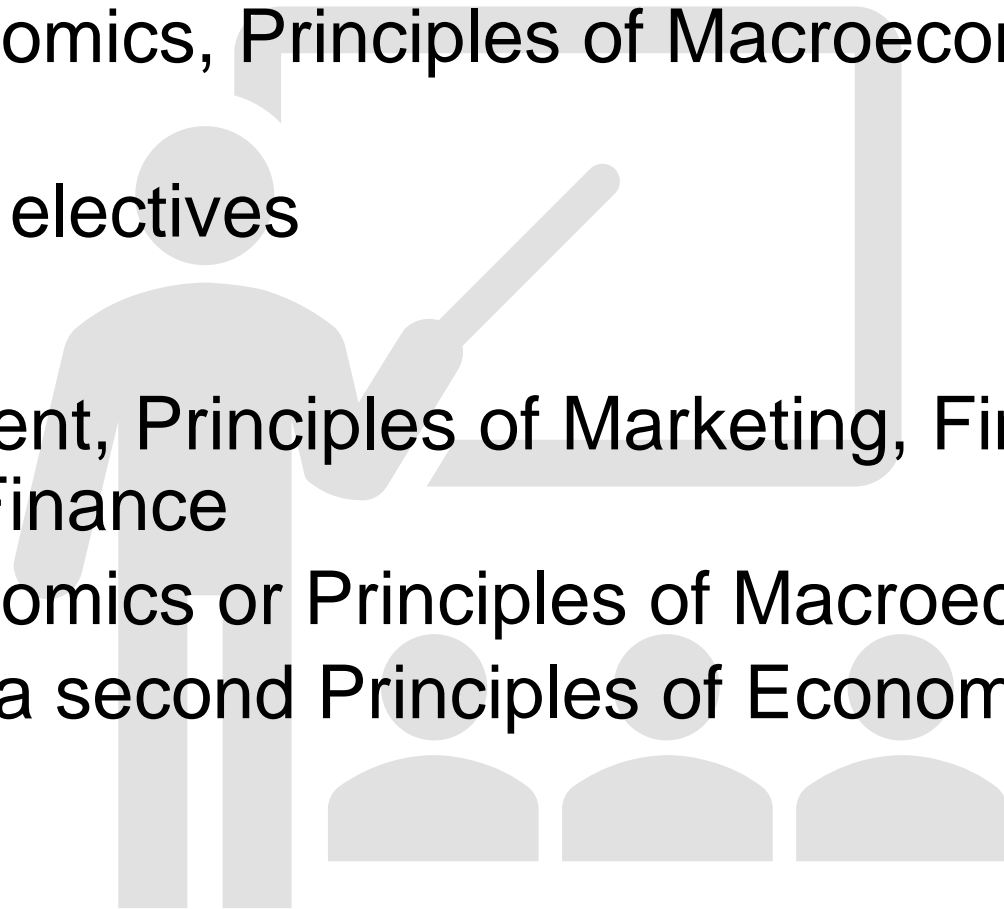


- **Minor in Economics**

- Principles of Microeconomics, Principles of Macroeconomics, and Quantitative Tools
- 4 additional economics electives

- **Minor in Business**

- Principles of Management, Principles of Marketing, Financial Accounting, Business Finance
- Principles of Microeconomics or Principles of Macroeconomics
- 1 business elective (or a second Principles of Economics course)





The ECBU Faculty



Our department is small enough that **we can tailor** learning and research interests **to meet your specific needs.**

- Excellence in teaching is the primary responsibility of our faculty.
- Our low student-to-faculty ratio allows us to focus on you as an individual, not as a number.
- All full-time faculty have doctoral degrees.



Enrichment Opportunities

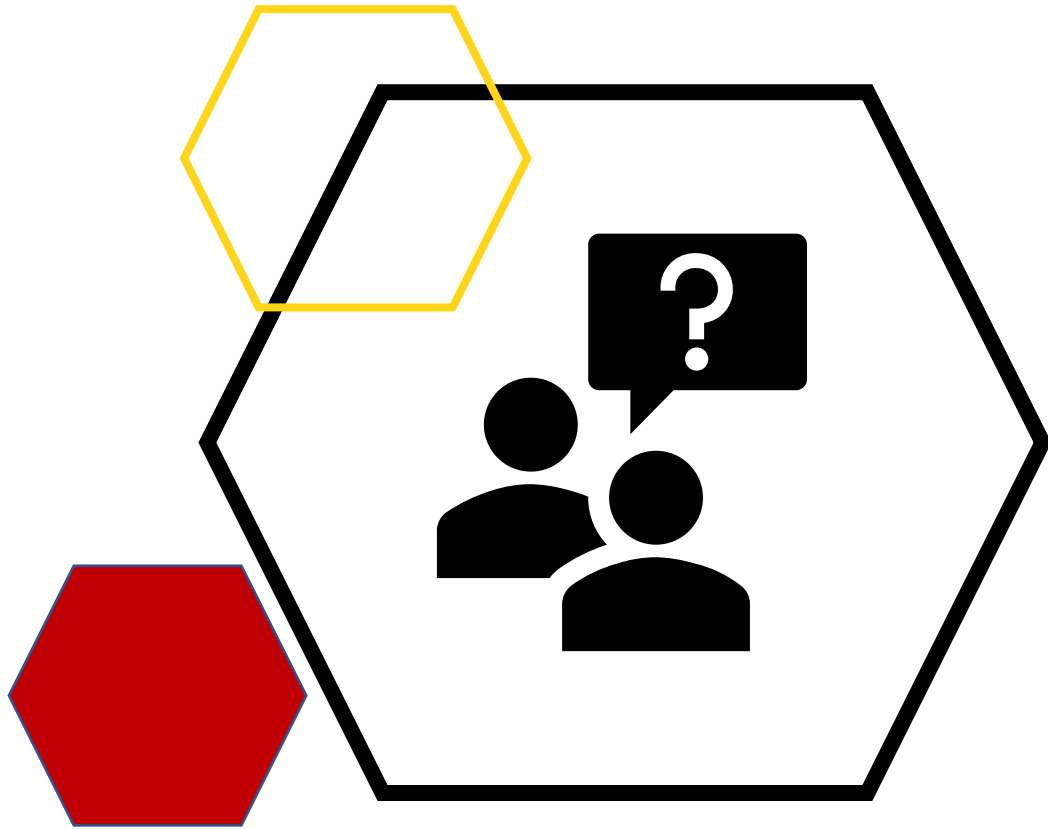


- Undergraduate Research
- ECBU Internship Program
- Study Abroad
- Cadet Investment Group
- WELD Program
- Honor Societies – ODE & BGS
- Institute and Departmental Honors Programs





ANY QUESTIONS?



You can learn more about the Department of Economics & Business (ECBU) at VMI by visiting:

<http://www.vmi.edu/ECBU>

